

LawCrust

Management
Consulting
Solutions

Fund Raising Solutions from Private Sources & Investors

Fund Raising through Private
Placements

WHO WE ARE



Get To Know Us

LawCrust is a globally managed professional consulting company specialising in groundbreaking Management, Finance, Technology & Legal Solution

Within our Management Consulting Solutions, we specialise in assisting companies in securing private funds through **Private Placement** methods on a global scale

SO WHAT IS IT

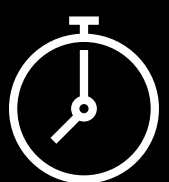
Private Placement

Under Section 42 of the Companies Act, 2013, a private placement involves the issuance of securities to a specific number of identified persons without making a public offer



Equity

Common Share/Preference Shares



Debentures

Convertible /Non-Convertible Debentures



Bonds

Zero-Interest Bonds/ Unsecured Bonds

PROBLEMS WE SOLVE

Challenges that We help you Overcome

We already know the most critical issues that most businesses have to scale their business, the lack of below mentioned resources

- **No Collaterals** You don't need collaterals for Private Placements
- **No Credit History** You really don't need CIBIL scores or CRISIL ratings
- **No Vintage in Business** There is no need of 3 years ITR or vintage of your business

HOW WE DO THAT

By Building your company & then raise funds for you

We start by getting to know your company. Then, we find the right investors for you based on your goals, investment needs, and industry

- **Step 1** Briefly understanding your goals
- **Step 2** Create & make offer to the Investors
- **Step 3** Execute the PP transaction

ADVANTAGES

Fair & Legit Advantage

With Private Placement: Grow at your own pace, your own way!

ADVANTAGE 1

Can Raise fund persistently

A company can raise funds once in a fiscal year and may do so again later

ADVANTAGE 2

Limited Regulations

SEBI permissions not needed to offer placement till 200 Investors

ADVANTAGE 3

Flexibility to offer returns

As a company, you get the opportunity to determine the return on your terms, unlike lenders

WHAT IT TAKES

Time & Cost

We relatively keep long term approach - as you know 'even the rome too wasn't built in a day!'

Timeline

We atleast take 1 year/ 365 days to complete an Private Placement Transcation

Cost

Our fee structure includes an upfront charge and a percentage of the funds raised

WHAT TO EXPECT

If you think you will get lost in loans or Risky High Interest. Pick 'Private Placement'— it's easier and better for those who want a different way to get funds.

Most likely questions

- 1 Why so long, one year?**
- 2 What do your services cover?**
- 3 Who shall be Investors?**
- 4 What's the Commitment for Fund raising?**

FIND YOUR ANSWERS

1. We take an year to complete private placement for you, bcoz

At LawCrust, we believe private placements for small cap companies require more than just paperwork - they need nurturing relationships built on trust and understanding. That's why we take a year to walk alongside you, meticulously matching your unique ambitions with the right investors

2. Our Services Cover

We walk you through the entire journey, from meticulous valuation and investor profiling to crafting persuasive narratives, executing negotiations, and ensuring regulatory compliance. We're your trusted partner, building lasting investor relationships, and crafting post-placement strategies for your long-term success. LawCrust - your one-stop shop for a smooth and successful private placement journey.

FIND YOUR ANSWERS

3. Anyone can be your Investors

Under section 42 of the Companies Act, 2013 allows placements to up to 200 persons, but with no specific restriction on the type of investor. Anyone can invest, including individuals, companies, trusts, etc

4. Commitment

We understand that success is unique to your vision, and your private placement journey should reflect that. Our commitment is bold for you. Let's talk about your distinctive aspirations and create a path to shared success, where transparency and dedication guide us at every step

CONTACT US NOW

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